



*Workshop for New Scholars
in Banking and
Financial History*

Swiss Re



Draft Programme

Wednesday, 17 March 2010

13.15

Arrival and Registration

13.45 – 14.00

Welcoming Address

Representative of Swiss Re

Duncan Ross, University of Glasgow and member of the Academic Advisory Council of the EABH

14.00 – 15.30

First Session

Chair: Duncan Ross, University of Glasgow

Leveraging the British Railway Mania: The Role of Uncalled Capital
Gareth Campbell, Queen's University of Belfast

Discovering the Shattered Markets – Estimating the Value of Nationalized Insurance Markets

Adrian Jitschin, Philipps-University

Q & A Session

15.30 - 16.00

Tea and Coffee Break

16.00 - 17.30

Second Session

Chair: Niels-Viggo Haueter, Swiss Re

Regulation, Litigation and the Role of Honor in the Development of the 17th-c Amsterdam Market for VOC Shares

Lodewijk Petram, University of Amsterdam

Common Prudence: Seventeenth Century Merchants, the European Insurance Market and an Early American Colony

Kim Todt, Cornell University

Q & A Session

19.30

Dinner



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Thursday 18th March 2010

09.00 – 11.00 Third Session

Chair: Peter Hertner, University of Halle **

Credit Constraint in Nineteenth Century France , the Role of Geographical Access to the Banque de France

Guillaume Bazot, EHESS

The Character and Denomination of Shares in the Victorian Equity Market

Graeme G. Acheson, University of Ulster;* John D. Turner, Queen's University Belfast; Qing Ye, Queen's University Belfast

The London Money Market and International Trade Finance: Evidence from Gilletts and Sons in the 19th and 20th Centuries

Simon Mollan, York St John University

Q & A Session

11.00 – 11.30 Tea and Coffee Break

11.30 - 13.00 Fourth Session

Chair: Leonardo Caruana de las Cagigas, University of Granada

Mitigating Asymmetric Information in Early Modern Financial Markets: The Bill of Exchange and the Role of the Joint-Liability Rule

Veronica Aoki Santarosa, Yale University

From Wood to Stone: The Risk Management of Swiss Re in the Sundsvall Fire 1888

Eleonora Rohland, Institute for Advanced Study in the Humanities, Essen

13.00 Lunch and Concluding Remarks

Stefano Battilossi, Universidad Carlos III, Madrid

*Acheson will attend and present

** Invited