

The workshop analyzes bankers' risk management techniques, their perception formation of decision situations, and the formation of confidence in 19th and 20th century banking. The aim of the workshop is to offer new methodological approaches to banking history by combining international, multidisciplinary research on decision taking processes and risk management. For this purpose researchers from a range of disciplines, for example Organization Theory, Management, Sociology, Psychology, and Risk Studies are participating.

In cooperation with:



Place of Event:

Kulturwissenschaftliches Institut (KWI)
Goethestr. 31, 45128 Essen, Germany
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Please register until february 20th at
korinna.schoenhaerl@uni-due.de.



Journey



If you arrive at Düsseldorf Airport: From there you can use the local train to Essen central station such as RE 1 (towards Hamm (Westf)), RE 2 (towards Münster (Westf) Hbf) or RE 6 (towards Minden (Westf)).

If you arrive at Essen central station: From there you can use the tram 101 and 107 (towards Bredeney) or the metro U 11 (towards Messe West/Süd/Gruga). You have to get off at the metro station "Rüttenscheider Stern". Then please follow the signage to the "Museum Folkwang", which is next to the KWI.

UNIVERSITÄT
DUISBURG
ESSEN

Offen im Denken

**Decision Taking,
Confidence and
Risk Management
in Banks:
19th and 20th Century**

Organizer:

Dr. Korinna Schönhärl
University Duisburg-Essen, Historical Institute
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PROGRAM

Friday, 27th February 2015

12.00am-1pm

Welcome with finger food

Introduction: 1pm-1.30pm

(Korinna Schönhärl, University Duisburg-Essen)

1st Session: 1.30pm-4pm

The Organization of the Bank and its Implication for Decision Taking, Risk Management and Confidence

Chair: Johannes Bähr

(Goethe University, Frankfurt a. M.)

Commentator: Dirk Baecker

(Zeppelin University, Friedrichshafen)

- Family banks, private banks, investment banks:
Wall Street and the City of London from the
19th to the 21st century: Youssef Cassis
(European University Institute, Florence)
- Cooperative Governance in Banking: Consequences
for Decision Taking Processes:
Friederike Sattler
(Goethe- University, Frankfurt a. M.)
- The Person and the Institution:
Daniel Wylegala (University Düsseldorf)

4pm-4.30pm: Coffee break

2nd Session: 4.30pm-6.30pm

Evidence from Sociology and Financial Psychology

Chair: Friederike Sattler

Commentator: Youssef Cassis

- Considerations of Social Capital:
Morten Reitmayer (University Trier)
- The Role of Judgement and Decision Making:
The Perception of Risk in Behavioral Finance:
Victor Ricciardi
(Goucher College, Baltimore)

Saturday, 28th February 2015

8.30am-9.30am

- Portfolio diversification and environmental, social or governance criteria: Must responsible investments really be poorly diversified?
Andreas G. F. Hoepner (Henley Business School, University of Reading)

9.30am-10.00am Coffee break

3rd Session: 10.00am-12.30am

Historical Insight in Risk Management Techniques in Banking in Europe and Abroad

Chair: Dieter Ziegler (University Bochum)

Commentator: Christopher Kopper
(University Bielefeld)

- Minimising Risk: Financial Intermediaries and Bond Issuing in London before the Great War : Anders L. Mikkelsen
(King's College, London)

- The 'reputation approach' and the justificatory function of economic calculation. Some critical reflections on Monika Pohle-Fraser's analysis of Risk Management Techniques in the 19th century: Sebastian Knake
(University Bielefeld)
- Investigating Attitudes to Risk in British Banking: A Methodological Survey:
Matthew Hollow (Institute for Hazard, Risk and Resilience, Durham University)

12.30am-1.30pm Lunch

4th Session: 1.30pm-4.00pm

The Framework of Investment

Chair: Korinna Schönhärl

Commentator: Boris Barth (University Konstanz)

- Politics and Banks: Networks of Confidence?
Andrew Dilley (University of Aberdeen)
- Financial Intermediation
Daniel Velinov, Nadia Matringe
(L'Agence nationale de la recherche, Paris)
- The Method and Concept of the Digital Bank:
Bernardo Batiz-Lazo (Bangor University)

4pm-4.30pm: Coffee break

Conclusion: 4.30pm-5.30pm

New Methodological Approaches to International Banking History: Summary and Discussion (Korinna Schönhärl)