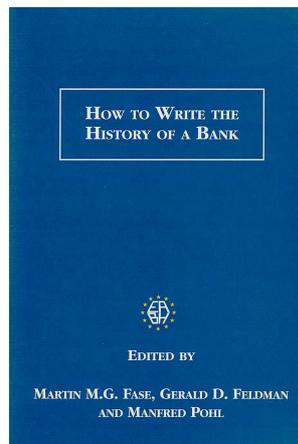


How to Write the History of a Bank



The history of a bank is more than a chronicle of money-making; it should be both a personal history of shareholders, managers and employees, and at a macroeconomic level, a history of the organizations at the centre of national and international growth and recession. This volume comprehensively demonstrates the significance of banking history and its relations with social, political and economic history.

A wide range of leading European banking historians provide comments and practical advice on technical problems or research and writing, and discuss critically a variety of approaches they and their peers have used in their work. They bring years of experience and unrivalled expertise to bear on the complete spectrum of banking organizations, from individual institutions to central banks, and the relations between banking systems across international boundaries.

At a time when monetary union is a major issue on economic and political agendas all over Europe this book provides a much needed supra national perspective on the reasons for and the best practice in, the writing of banking history.

The Editors

Martin M.G. Fase is Professor and former deputy director of De Nederlandsche Bank, Amsterdam. His latest publication was in cooperation with Eric Damme, Philip Franses, Job Swank, and Jules Theeuwes in 2009 *Jury Report on the KVS Award for the Best Doctoral Thesis in Economics of the Academic Years 2006–2007 and 2007–2008*, in *De Economist* (pp.267-269).

Gerald D. Feldman (+2007) was Professor for Economic and Social History at the University of California, Berkeley. Feldman was noted for his original research into how banks and insurance companies collaborated with Hitler's regime. Thus, his studies and publications include contributions, such as *The Deutsche Bank from World War to World Economic Crises 1914-1933* in: Lothar Gall, Gerald D. Feldman, Harold James, Carl-Ludwig Holtfrerich, Hans E. Büschgen, *Die Deutsche Bank: 1870-1995*; or *Die Länderbank Wien AG in der Zeit des Nationalsozialismus* in: Gerald D. Feldman, Oliver Rathkolb, Theodor Venus, Ulrike Zimmerl, *Österreichische Banken und Sparkassen im Nationalsozialismus und in der Nachkriegszeit* (Vol.2) in 2006. Furthermore, he was responsible for the biography of the German industrialist Hugo Stinnes in 1998 and was also author and co-ordinator of a row of greater scientific projects. He was a well respected member of the *EABH* and chaired its Academic Advisory Council until 2007.

Manfred Pohl is founder and Deputy Chairman of the *European Association for Banking and Financial History (EABH) e.V.*. Additionally, he is Chief Executive Officer and founder of the Institute for Corporate Cultural Affairs e. V. (ICCA e.V.) and Frankfurter Zukunftsrat e.V.. He was educated at the University of

Saarbrücken, where he received his PhD in History in 1972 and started lecturing at Frankfurt Goethe University in 1981, where he became an honorary professor in 1992. He received the European Award for Culture at the European Parliament in Strasbourg in October 2001. In 2011 he was awarded with the Verdienstkreuz 1. Klasse of the Federal Republic Germany for his charitable commitment in the European banking and financial sector. His publications include, among many others, *Hochtief und seine Geschichte. Von den Brüdern Helfmann bis ins 21. Jahrhundert*, written by Manfred Pohl in cooperation with Birgit Siekmann in 2000 as well as numerous monographies on economic and business history. One of his recent publications is *Responsible Business: How to Manage a CSR Strategy Successfully* with Nick Tollhurst in 2010